



#WaterYourFacts

On behalf of Arizona Water Facts, we are creating the **#WaterYourFacts** social media campaign. Because Arizona Water Facts is an educational website for the general audience, we want to communicate using informative, information-based post. Much like a plant in order to grow we must water, thus in order for our audience to increase their knowledge on Arizona's water they must be informed "watered."

Example of Social Media Posts:

1. Find how you can help Arizona's Water situation @
– *(link to AZ Water Facts)*
2. Have questions regarding water in **#AZ** ? Here are some answers– *(link to AZ Water Facts)*
3. Stay Tuned for **#water** news @ – *(link to AZ Water Facts)*
4. How does Arizona's water supply help the economy?
– *(link to AZ Water Facts)*
5. Is Arizona running out of **#water** ? Find out @
– *(link to AZ Water Facts)*
6. Did you know that most water users in AZ are under mandatory water conservation requirements 365 days/yr? Learn more @ – *(link to AZ Water Facts)*
7. Want to know more about Arizona's current water situation?
– *(link to AZ Water Facts)*



8. How much water does AZ use & how is it used?
– *(Water Sector Infographic)*
9. Want to know more about AZ's water future? Visit
– *(link to AZ Water Facts)*
10. Arizona water users save for non-rainy days
– *(AZ Future Use Infographic)*
11. How do you avoid a water crisis? You plan ahead!
12. Within most urban areas of AZ a 100-year water supply must be proven before land development
– *(100-Year Water Supply Infographic)*
13. How does water contribute to AZ's growing economy
– *(Water Economy Timeline)*
14. Arizona Leads the nation with rigorous water conservation & sustainability laws – *(link to AZ Water Facts)*
15. **#DYK** Arizona mines are a model of efficient water use?
(AZ Mining Industry Infographic)
16. **#DYK** AZ golf courses are water efficient?
– *(AZ Golf Industry Infographic)*
17. **#DYK** AZ's agricultural communities are some of the most efficient in the nation – *(AZ Agriculture Industry Infographic)*
18. Despite AZ's growing population today's water use is essentially the same as a half century ago.
– *(link to AZ Water Facts)*



ARIZONA WATER FACTS

19. What are AZ's water supplies? Visit Arizona Water Facts for more information – (*link to AZ Water Facts*)
20. Due to AZ's diverse water supplies & management strategies #AZ can continue to subsist – (*Water Supply Chart*)
21. #DYK up to 70% of the water used at home is used outdoors?
22. Keep your landscape healthy & beautiful over the summer. Learn how @ – (*link to AZ Water Facts*)
23. Learn more about water conservation! Find a workshop available in your area. – (*link to AZ Water Facts*)

Digital Banners, Email Footers and Widgets:

When using any of the Arizona Water Facts banners, footers or widgets, link to the designated page labeled on the graphic.

For more information about the toolkit or ArizonaWaterFacts.com, contact smevans@azwater.gov

Thank you for sharing the Arizona Water Facts message.